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ADVANCE-Nebraska E-News

Advancing Women, Advancing STEM

Special Interest Articles:

- Career Life Balance Initiative
- 8 Core Beliefs of Extraordinary Bosses
- Penn State Engineering Ambassador Workshop

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Career Life Balance Initiative

In September 2011, First Lady Michelle Obama hosted a White House event to announce new "Workplace Flexibility Policies to Support America's Scientists and Their Families," at which NSF Director, Dr. Subra Suresh, announced the launch of the National Science Foundation's (NSF) new Career-Life

Balance (CLB) Initiative (see <http://www.nsf.gov/career-life-balance/>). NSF's Career-Life Balance (CLB) Initiative-an ambitious, ten-year initiative-will build on the best of family-friendly practices among individual NSF programs to expand them to activities NSF-

wide. For additional information regarding preparation and submission of such requests, please contact the appropriate Directorate or Divisional representative identified on the CAREER webpage at: <http://www.nsf.gov/crssprgm/career/contacts.jsp>.

8 Core Beliefs of Extraordinary Bosses

Sales Source, Geoffrey James

A few years back, I interviewed some of the most successful CEOs in the world in order to discover their management secrets. I learned that the "best of the best" tend to share the following eight core beliefs.

1. Business is an ecosystem, not a battlefield.

Average bosses see business as a conflict between companies, departments and groups. They build huge armies of "troops" to order about, demonize competitors as "enemies," and treat

customers as "territory" to be conquered. *Extraordinary bosses* see business as a symbiosis where the most diverse firm is most likely to survive and thrive. [Read the full article.](#)

Penn State Engineering Ambassador Workshop

The Pennsylvania State University invites universities and colleges nationwide to join us for a workshop focusing on how to implement an Engineering Ambassador outreach program at your institution. This event is sponsored by [Penn State's Electro-Optics Center](#) and [Penn State's College of Engineering](#). This exciting weekend will train a core

team of students and faculty from participating institutions in the best practices, strategies, and skills necessary for establishing a successful Engineering Ambassador program. The workshop aims to provide the foundational training necessary for each institution to establish a new program in the 2012-2013 academic year.

The Engineering Ambassador workshop will take place during **August 17-19, 2012** at the Nittany Lion Inn on Penn State's beautiful main campus in central Pennsylvania. **The deadline for applications is May 31, 2012 at 5pm.** [Get more information here.](#)



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Issues for Women in STEM Brown Bag Lunches

Don't miss the last Women in STEM brown bag lunch this semester on the UNL campus. Bring your lunch and get to know other women in STEM on campus. All faculty are invited to attend.

Tuesday, May 8th, Noon-1:00pm, Beadle Center room N263. This event will be hosted by the Biochemistry Department and drinks and dessert will be provided.

Free Webinar: Stereotype Threat: Nature & Nurture of Intelligence

Dr. Joshua Aronson, Associate Professor of Applied Psychology at NYU and **internationally recognized expert on stereotype threat** and the social psychology of achievement will discuss what psychologists have learned about how certain situations can make people less intelligent, and what we can do to **counter the power of these situations** to encourage the expression and the development of intelligent thought and academic achievement.

Joshua Aronson and his team have conducted numerous studies showing how **stereotype threat depresses the standardized test performance** of black, Latino and female college students. Understanding can help young people achieve their academic aspirations.

The webinar will be Tuesday, May 8th at 12:00pm CDT. [Register Here.](#)

International Journal of Gender, Science and Technology

GST focuses on gender issues in and of science and technology, including engineering, construction and the built environment, and aims to explore the intersections of policy, practice and research.

The latest issue of International Journal of Gender, Science and Technology has just published at

<http://genderandset.open.ac.uk/index.php/genderandset>.

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<http://genderandset.open.ac.uk/index.php/genderandset/issue/view/11>

NSF Rotator Positions

STEM Women – Think about rotator positions at NSF. Please consider applying.

http://www.nsf.gov/about/career_opps/rotators/

A huge "Thank You" to all the STEM faculty who provided articles for this year's Advance e-news! We hope you have a wonderful and productive summer.