

Special Interest Articles:

- Geraldine Richmond on campus Jan. 20th
- ADVANCE Celebration Feb 9th
- Technology Licensing Failing Women Inventors

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Geraldine Richmond to give ADVANCE talk, 'Don't Ask, Don't Get'

Professor Geraldine Richmond will give an ADVANCE talk on Friday, January 20th at Noon at the City Union entitled, 'Don't Ask, Don't Get: Women and Negotiation.

Geraldine Richmond is the Richard M. and Patricia H. Noyes Professor in the Department of Chemistry and Materials Science

Institute at the University of Oregon. She is a fellow of the American Physical Society and the American Association of the Advancement of Science, a Fellow of the American Academy of Arts and Sciences (2006) and a Member of the National Academy of Sciences (2011).
Thank you for your

overwhelming response to this talk. Registration has surpassed 40 people!

Registration and buffet lunch will begin at 11:45am with the talk starting around Noon. Please come early, it will be a full room!

ADVANCE Chancellor's Award Celebration –Feb 9th

Mark your calendars! The ADVANCE-Nebraska Chancellor's Initiative Award will be given out on February 9th, 3:00pm in the Van Brunt Visitor's Center on the UNL City Campus. As part of the National Science Foundation (NSF) ADVANCE Nebraska proposal, Chancellor

Perlman committed to establishing a "Chancellor's Science, Technology, Engineering and Math (STEM) annual award for a department that has creatively furthered the objectives of the ADVANCE initiative".

Chancellor Perlman is

continuing the award in the amount of \$1,000 in this, the 4th year of the program. Come, help celebrate the success of the ADVANCE program at UNL!

Technology Licensing Officers said to be failing Women Inventors

Under the headline "How Universities Fail Women Inventors," Scott Shane, a professor at Case Western, writes in [BusinessWeek](#) (12/29) that "researchers have posited several explanations" for women creating fewer spinoffs than men, another factor

that draws less attention but is equally important is "the attitudes of technology licensing officers on university campuses." Shane and several colleagues conducted an experiment and found that "licensing officers were significantly more likely to report that

they would dissuade the female inventor from starting a company." He concludes, "This finding means that universities will have to change the attitudes of technology licensing officers to increase the number of female founders of spinoff companies."





OSTP Releases Federal STEM Education Portfolio

The White House Office of Science and Technology Policy (OSTP) has recently released its Federal STEM Education Portfolio, which has uncovered updated findings about the federal investment in STEM education.

The newly released Portfolio—the most detailed inventory of the Federal STEM education portfolio ever compiled—reveals that the Federal government draws upon a remarkably wide range of unique assets to support STEM education. This range includes astronauts who serve as inspiring “STEM ambassadors,” a majestic array of ecologically diverse National Parks that host a variety of experiential learning opportunities, and a nationwide network of STEM professors who receive Federal research funds and host visiting students and teachers in their labs.

To read the full report, please click [here](#).

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2012 WEPAN Awards: Call for Nominations

Nominations are now being accepted for the following awards: Founder's Award, Distinguished Service Award, University Change Agent Award, Betty Vetter Award for Research, Women in Engineering Program Award, Women in Engineering Initiative Award, Educator's Award, Breakthrough Award (Corporate Award - Organizational Level), Women in Engineering Champion Award (Corporate Award - Individual Level). Please visit the [WEPAN AWARDS web page](#) to review award descriptions and selection criteria, access nomination forms and view a list of past awardees. Submit all [nomination materials](#) electronically on or before February 15, 2012.



Economist Examines the Trend in the Gender Wage Gap

WIA Report, December 20, 2011

A study by Catherine J. Weinberger, an economist at the University of California at Santa Barbara, finds that the gender gap in earnings begins at the early stages of the careers of men and women and the gap stays constant as they get older and move up the career ladder. Weinberger examined salary data for a large group of women over a 10-year period from 1989 to 1999.

Dr. Weinberger states, “All the [economic] models say that women fall behind men in terms of salary, and, as they get older, they get farther behind. But that’s not the case. And it goes against everything I was expecting to find when I started looking at the data.” [Read full article.](#)

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